

International Institute for
Higher Education Research and Capacity Building (IIHEd)

and

Centre for Excellence in CSR & Sustainability

cordially invite you to participate in the

Multi-Stakeholder Conversation Series

on

**The Role of the Higher Education Institution in
Corporate Social Responsibility in India**

by



Dr. Vineeta Dutta Roy

Associate Professor and Head - CSR

BIMTECH (Birla Institute of Management Technology)

Abstract

Globalization in the 20th and 21st centuries has unfurled unprecedented challenges for national sovereignty, economic development and growth. The impact on the 'commons' - the environment, social and economic - has been devastating as the 'corporation' as arguably the prime agency of globalization has created large-scale disruptions and externalities in its quest for growth and expansion. But the corporation has also become the most potent agency of wealth creation, employment and innovation. In this scenario, corporate social responsibility and accountability have become some of the hottest and contested topics of discussion and academic research. India, as one of the fastest emerging economies, has mandated 'corporate social responsibility' (CSR) by law for targeted companies. Since the Companies Act 2013 came into effect, billions of dollars have been channelled into the development sector of the country in the past three years, making India an unique case study of legislated CSR. So far, many questions remain unanswered, for example, what could be the possible role of the higher education institutions in the country as an 'honest broker' in the multiple-stakeholder 'landscape' of CSR? In this stakeholder conversation series, students, faculty and staff of the JGU community are invited for an interactive dialog with both an academic as well as a practitioner in the rapidly evolving CSR space in India.

Short Bio of Speaker

Dr. Vineeta Dutta Roy is Associate Professor and Lead Corporate Social Responsibility (CSR) at Birla Institute of Management Technology (BIMTECH). She is a post-graduate in Chemistry, holds a Post Graduate Diploma in Business Management and a Doctorate in Business Administration. She made her foray into the area of CSR in 2001, and after being selected and supported for a study by the British High Commission at UK in 2004 has been teaching, researching, training and consulting actively in the area. She has authored several research papers and is on the Editorial Board of Journal of Corporate Citizenship, UK. She has lent her support through thinking, researching, designing and planning several national and international CSR conferences, seminars and workshops with management educators, government officials and with organizations like British Council, All India Management Association, Global Reporting Initiative, National HRD Network, Indian Institute of Corporate Affairs, The Economic Times and FICCI. She has a wide exposure and understanding of practices of CSR in India having assessed the initiatives of over fifty companies in India as the lead on-site assessor for FICCI. She has conducted many trainings for companies like GCMMP (AMUL), NTPC, SAIL, NHPC, ONGC, SAMTEL, Aditya Birla Cements, etc. She was conferred the IPE Corporate Excellence Award in 2013 for her contributions in the area.

Date: Friday, 27 October 2017 | Time: 5:30 pm

Venue: TL, Big Bang Conference Room, Second Floor
O.P. Jindal Global University, Sonapat-131001, Haryana