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INTERNATIONAL INSTITUTE FOR
HIGHER EDUCATION RESEARCH &
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O.P. JINDAL GLOBAL UNIVERSITY

International Institute for
Higher Education Research and Capacity Building (IIHED)

and

Critical Perspectives on Corporate Social Responsibility
& Sustainability Conversation Series

cordially invite you to participate in an

Interactive Seminar

on

**GLOBALIZATION, CORPORATE ACCOUNTABILITY
AND HUMAN RIGHTS**

by



Mr. Caio Borges

Lawyer, Concrete Human Rights
Professor, Getúlio Vargas Foundation.

Abstract

Globalization in the 20th and 21st centuries has unfurled unprecedented challenges for national sovereignty, economic development and growth, and its intersections with the commons: the environment and human rights. The corporation has almost creased an unparalleled structure a vehicle of economic growth, productivity, innovation and employment. But what happens when the corporate machinery creates the externalities on the environment or causes human rights in its well-oiled rhythm for producing shareholder wealth? Should the state be more proactive in an age of privatization and deregulation to safeguard the interests of its citizens? But what happens when globalization challenges the powers of the state to intervene and regulate giant corporations? Should there be an international mechanism of regulation? Or is it enough to depend on the enlightened self-interest of corporations to act as good corporate citizens, as the increase of corporate social responsibility predict? These questions will be taken up in an interactive discussion via an actual case study of the disastrous Mariana dam collapse in Brazil. The case study and its discussion will be at the intersection of globalization, corporate accountability and human rights as lived experience of a human rights based organization in its quest for justice in Brazil. Concrete case studies from southern countries such as Brazil or India illustrate much more starkly the conflict between the right to development, the fragility and vulnerability of institutions and the sometimes disastrous impact on the environment and livelihood.

Brief Bio of Speaker

Mr. Caio Borges is a Lawyer at Concrete Human Rights and Professor of the MBA program in Sustainability Management of Getúlio Vargas Foundation. He is a PhD candidate from the University of São Paulo. He specializes in the areas of International Economic Law and Human Rights, focusing on Regulation of the International Financial System, Financial Institutions and Human Rights, Regulation of International Investments and Financing for Development. He is a Senior International Associate at the Center for Africa, Latin American and Caribbean Studies (CALACS) at O.P. Jindal Global University.

Dates: Friday, 1 September 2017 | Time: 5:00 pm

Venue: T1, Class Room No. 01, Second Floor

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