

A creative approach towards problem solving and enhancing your cognitive skills!!!



O.P. Jindal Global University
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DESIGN THINKING WORKSHOP



Overview

- Design thinking is a creative problem solving methodology which was popularized in Stanford University and has now gained global traction in last few decades.
- It's a highly effective framework for solving problems which are open ended in nature. It has seen application in a variety of fields and sectors from social impact to system design.
- The workshop aims to sensitize the participants to the process and introduce them to some of the tools of this human centered approach. The participants will be encouraged to adopt the method to create impactful solutions for the competition.

AN UNIQUE OPPORTUNITY FOR JGU STUDENTS IN TEAMS OF 3-5 TO BOTH ATTEND A DESIGN THINKING WORKSHOP FREE AT DELHI UNIVERSITY AND PARTICIPATE IN THE GLENMARK FOUNDATION MALNUTRITION CHALLENGE TO WIN RS.2.0 LAKHS.

ALL INTERESTED STUDENTS TO GIVE THEIR NAMES DIRECTLY TO : 17jsia-gopikrishnk@jgu.edu.in and CC to alahiri@jgu.edu.in

LATEST BY SUNDAY, 17 MARCH 2019

Date: 19th March 2019
Time: 9:30 am – 12:00 pm
Venue: Seminar Hall, 1st Floor, DREAM Building,
Gate No 4, Cluster Innovation Center
North Campus, University of Delhi

For registration please contact:-

O.P. Jindal Global University: alahiri@jgu.edu.in / 17jsia-gopikrishnk@jgu.edu.in
Delhi University: roopinderoberoi36@rediffmail.com



KIRORI MAL COLLEGE
University of Delhi, India

UKIERI
UK-India Education
and Research Initiative



Design
Innovation
Centre
Cluster Innovation Centre
UNIVERSITY OF DELHI

Certificate Course on Social Innovation and Entrepreneurship

16th March - 24th March 2019

Closing Session 24th March 12:30pm-14:00pm

Prof Bidhu Biswal, Coordinator, Design Innovation Centre, University of Delhi

Dr Vibha Chauhan, Principal, Kirori Mal College, University of Delhi

Prof. Virendra Kumar Malhotra, Member Secretary, Indian Council of Social Science Research, New Delhi.

Dr Shamika Ravi, Member of the Economic Advisory Council to the Prime Minister of India & Director of Research at Brookings India.

Shri Nandan Kumar, Director (Eco.) Competition Commission of India

Ms Kanta Singh, State Project Head, DISHA, United Nations Development Programme (UNDP).

Mr Amit Lahiri, Chief Sustainability Officer, O.P. Jindal Global University, and Executive Director, Center of Excellence Corporate Responsibility and Sustainability (CECRAS).

Venue

Seminar Hall, 1st Floor,

DREAM Building,

Gate No 4, Cluster Innovation Center

North Campus,

University of Delhi.

Dr Roopinder Oberoi (Course Convener)

Contact Details: Email: roopinderoberoi36@rediffmail.com

M: 8447887200



UKIERI

UK-India Education and Research Initiative



Social Innovation and Entrepreneurship 16th March -24th March 2019

Venue
Seminar Hall, 1st Floor,
DREAM Building,
Gate No 4, Cluster Innovation Center
North Campus,
University of Delhi.

| Time /day | 9:00-9:30 | 10:00-11:30 | 11:30-12:00 | 12:00-1:00 | 1:00-2:00 | 2:00-3:00 | 3:00-3:45 |
|--|----------------------------------|---|------------------|---|--|---|---|
| 16 th March 2019 (Saturday) | Registration and course material | Inauguration Dr Vibha Chauhan Principal, Kirori Mal College, University of Delhi. Dr Archana Thakur , Joint Secretary, University Grant Commission. Prof Hemant Kushwaha , School of Biotechnology Coordinator, Innovation and Incubator, JNU Mr Yashveer Singh , Global Executive Director, | Tea Break | Mr Yashveer Singh , Global Executive Director, Ashoka Young Change makers & Director, Youth Venture, India Topic: Social Innovation , Youth, and Development Sector | L u n c h B r e a k | Prof Satyajit Majumdar Center for Social Entrepreneurship, Tata Institute of Social Sciences, Mumbai. Topic: Social Entrepreneurship – Way to solve Social Problem. | Mr Vishal Singh Sengar Senior Research Fellow User Experience and User Interaction, DIC, University of Delhi. Topic: Technology, market and Entrepreneurship Topic: Journey of an Entrepreneurs- Understanding the terrain 3:45- 4:30 pm |

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| | | <p>Ashoka Young Change makers & Director, Youth Venture, India</p> <p>Dr Gautam Mahajan, President of Customer Value Foundation. Founder Editor of the Journal of Creating Value.</p> <p>Mr Amit Lahiri, Chief Sustainability Officer, O.P. Jindal Global University, and Executive Director, Center of Excellence Corporate Responsibility and Sustainability (CECRAS).</p> <p>Enactus Presentation, KMC students</p> <p>Dr Roopinder Oberoi, Kirori Mal College University of Delhi</p> | | | | | <p>Mr Shailesh Thakur Drishtee - Sustainable Communities Co-founder of Drishtee Development and Communication Limited</p> |
| | | 10:00 am-11:00 am | 11:00-11:30 | 11:30-1:00 | | 2:00 pm -3:00pm | 3:00pm-4:00pm |
| 17 th March 2019 Sunday | | <p>Mr Amit Lahiri, Chief Sustainability Officer, O.P. Jindal Global University, and Executive Director, Center of Excellence Corporate Responsibility and Sustainability</p> | | <p>Mr Samar Singla, Co-founder and CEO Jugnoo</p> | LUNCH BREAK | <p>Mr Raj Shamani TED United Nations International Keynote Speaker Entrepreneur Investor Topic: Power of Social Media and</p> | <p>Professor Prashant Mishra, Department of Biochemical Engineering and Biotechnology IIT Delhi</p> |

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| | | (CECRAS). Topic: CSR -Driven Social Innovation And Entrepreneurship In India | | | | Entrepreneurship: Melting the Barriers and Borders | |
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| 18 th March 2019 Monday | | Prof Archana Singh, Center for Social Entrepreneurship, Tata Institute of Social Sciences, (TISS) Topic : Role of Social Entrepreneurship for Sustainable Development: With Illustrations. | | Mr Ravi Gulati, Manzil.com Manzil. in is A Non-profit, Youth-Led Learning Center. Topic Social Innovation , Youth, and Development Sector | | 2:00 -2:45 pm Dr Unnat Pandit Head of Operations at Atal Innovation Mission, Government Administration 2:45 – 3:30 pm Dr Gautam Mahajan, President of Customer Value Foundation. Founder Editor of the Journal of Creating Value. Topic: Creating social change: The social value proposition and identifying a social business opportunity | 3:30-4:00pm Dr Anand Chaudhary, Amity University Topic: Creating a social business model |
| 19 th March 2019, Tuesday | | WORKSHOP DESIGN THINKING FOR WORKSHOP FOR GLENMARK | | 11:30-12:15pm Mr Sagar Singhal Centre for Entrepreneurship Ashoka University. | | Prof Hemant Kushwaha, Coordinator, Innovation and Incubator, JNU. Topic: Envisioning an | Prof Jamie Halsall Social Enterprise in UK University of Huddersfield, UK. Topic: Transforming |

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| ay | | <p>FOUNDATION'S MALNUTRITION CHALLENGE IN INDIA</p> <p>Mr Arvind Singh, Founder of Matrisudha and Dr V Sangeetha, Scientist, Division of Agricultural Extension, ICAR-IARI</p> | <p>12:15-1:00pm Dr Amita V Joseph Director, Business & Community Foundation Topic: Re-envisioning Corporate Responsibility and Responsible Business Model.</p> | | <p>Innovative Society and Role of Rural Technology</p> | <p>Social Enterprise Through Engagement.</p> <p>Prof Mike Snowden, University of Huddersfield, UK Topic: Mentoring and Coaching Networks</p> |
| 20 th and 21 st March | | <p>HOLI BREAK</p> | | | | |
| 22 th March 2019, Friday | | <p>Prof Sankar Dutta Development Evangelist, PRADAN and BASIX. And former Professor and Head in the Azim Premji University. Topic: Understanding poverty alleviation: Grameen Services BASIX</p> | <p>Mr Rahul Gupta Group Head - Strategy & Operations at Mrida, Topic Earthspired – Stories of Rural Transformation</p> | | <p>Prof Ashok Banerjee Professor (Finance & Control)Faculty-in-charge, The Financial Research and Trading Laboratory, Indian Institute of Management Calcutta</p> <p>Topic : Financing Innovation</p> | <p>Shri Mohan Rao Ronanki, Joint Director (Eco.) Competition Commission, Govt of India. Topic: The significance of Competition Policy in the domain of entrepreneurship</p> <p>4:00-5:00pm Prof Shambu Prasad, Center Coordinator , Centre for Social Entrepreneurship and Enterprises Institute of</p> |

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| | | | | | | | Rural Management, Anand (IRMA) |
| 23 rd March, Saturday) | | Prof Avanish Kumar Professor, Public Policy & Governance MDI, Gurugam Topic: Women entrepreneurship and empowerment. | | 11:30-12:15pm Mr Viraj Kalra Co-founder, White Ladder Consulting Pvt. Ltd. Topic : Unleashing Entrepreneurial spirit: Lessons on team building and problem solving 12:15 -1:00pm Dr. Madhumita Puri , Founder and Executive Director, Society for Child Development Non Governmental Organizations and Social Value Creation. | | Prof Bibhu Biswal Cluster Innovation Center, University of Delhi. Topic: Innovation Modeling: Water Supply in villages and small towns of India | Mr Prabhat Labh Chief Executive Officer,(CEO) Grameen Foundation India Topic: Micro-financing and Inclusive Development: Idea and Implementation |
| | 9:30 -10:00 | 10:00-10:30 | | 11:00-11:45 | 11:45:12:30 | 12:30:1:30 | Lunch |
| 24 th March Sunday | | Dr Roopinder Oberoi University of Delhi Topic: Shared Value Creation and Social Enterprise : Reflection, Shared Experiences and Future | | Professor Anil K. Gupta Indian Institute of Management, Ahmadabad Coordinator, SRISTI Founder, Honey Bee Network | Dr Shamika Ravi Member of the Economic Advisory Council to the Prime Minister of India & | Closing Session Prof. Virendra Kumar Malhotra, Member Secretary, Indian Council of Social Science Research, New Delhi. | |

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| | | <p>Debriefing and Course Assessment</p> | | <p>Executive Vice Chair, National Innovation Foundation.</p> | <p>Director of Research at Brookings India.</p> | <p>Dr Shamika Ravi Member of the Economic Advisory Council to the Prime Minister of India & Director of Research at Brookings India.</p> <p>Shri Nandan Kumar, Director (Eco.) Competition Commission of India</p> <p>Ms Kanta Singh, State Project Head, DISHA, United Nations Development Programme.</p> <p>Dr Vibha Chauhan, Principal Kirori Mal College.</p> | |
|--|--|--|--|--|---|---|--|

Course Convener

Dr Roopinder Oberoi

Kirori Mal College

University of Delhi.

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Advisory Committee

Dr Vibha Chauhan Principal, Kirori Mal College, University of Delhi

Prof Bibhu Biswal, Cluster Innovation Center, University of Delhi

Dr Roopinder Oberoi, Faculty, Kirori Mal College & Principal Investigator UKIERI Project, India

Dr Jamie Halsall, University of Huddersfield, & Principal Investigator UKIERI Project, UK

Dr Mike Snowden, University of Huddersfield, UK, UKIERI Project

Prof Jason Powell, University of Chester, UK

Student Committee

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