

International Institute for
Higher Education Research and Capacity Building (IHEd)

and

Centre for Excellence in CSR & Sustainability

cordially invite you to participate in the

Multi-Stakeholder Conversation Series

on

**Theory & Practice of Contemporary Corporate
Social Responsibility in India**

by



Mr. Navin Singh
Senior Associate,
SoulAce Consulting Pvt Ltd.

Abstract

Globalization in the 20th and 21st centuries has ushered unprecedented challenges for national sovereignty, economic development and growth, and its intersections with the 'commons': the environment, social and economic equity. The corporation has become arguably the most potent agency of wealth creation, employment, innovation and large-scale disruption through the externalities that the corporate machinery produces. In this scenario, India as one of the fastest emerging economies, has mandated corporate social responsibility (CSR) by law for targeted companies. Since the Companies Act 2013 came into effect, billions of dollars have been channeled into the development sector of the country in the past three years, making India an unique case study of legislated CSR. So far, many questions remain unanswered, for example, has the law created an environment of just compliance or is it serving as an impetus to the roughly 20,000 Indian companies to behave more responsibly socially, economically and environmentally? Is 'mandated' CSR taking away from the very essence of corporate self-regulation, which has largely defied the evolution of the discipline? What have been the implementation challenges for the various stakeholders? In this conversation, students in the course *Critical Perspectives of CSR & Sustainability* engage proactively with professors in the rapidly evolving CSR industry. They take a learner-centred approach of negotiating between theory and practice of CSR through dialog constructed on their understanding of the literature. The essential inter-disciplinary nature of the emerging fields of CSR and Sustainability is revealed as students apply a variety of disciplinary approaches studied in their program of study. Thus debunking the popularization of CSR as a predominantly managerial discipline.

Short Bio of Speaker

Navin Singh is a Senior Associate at SoulAce Consulting Pvt. Ltd., headquartered in Gurugram. SoulAce is a specialized CSR firm working with range of companies on CSR and Sustainability. His CSR experience is in conducting Assessment Studies (Baseline, Need Assessments, Monitoring and Evaluation and Impact Assessments), Training on CSR & Sustainability for Private Sector, PSUs and NGOs. In the past he has also conducted assessments of CSR activities of Indian companies for the NDTV CSR Awards for the years 2010, 2011 and provided Training to middle and senior level management on CSR. He has undergone certifications on responsible business from Indian Institute of Corporate Affairs (ICAI, SAN IIC), IFT (IIC) etc. He holds a Post Graduate Diploma in Business Management, New Delhi and a B.Sc. Physics from Ranchi University.

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Venue: TL, Class Room No. 23, Second Floor
O. P. J. S. Global University, Sohpat-101001, Baryana